

## **Operation HOPE Congratulates Brian Tippens on His Appointment as Chief Diversity Officer of Hewlett-Packard**

**Los Angeles – May 13, 2014** – Leading financial dignity nonprofit Operation HOPE proudly congratulates Northwest Regional Board Member Brian Tippens on his appointment as Chief Diversity Officer of Hewlett-Packard (HP), a U.S. conglomerate information corporation.

In his new role, Brian will be responsible for stewardship of HP's long-held commitment to diversity and a culture of inclusion. He will have ownership for a wide range of companywide programs and initiatives that support, drive and influence HP's diversity philosophy, strategy, goals, customer relationships and business results. In partnership with HP business leaders and employees across the world, Brian's team will be focused on ensuring that HP's continues to lead in creating and maintaining a diverse and inclusive work environment aligned with the new style of work, while expanding employee engagement and involvement at all levels.

"Operation HOPE is proud to see its very own Brian Tippens step into this important role, and commends HP on this excellent choice," said John Hope Bryant Founder, Chairman and CEO. "Brian has been a friend of HOPE for over a decade, and has made an impact as a member of our Northwest Board of Directors. I look forward to celebrating the success that Brian and HP will generate in the area of Diversity and Inclusion."

As a global nonprofit organization dedicated to promoting financial literacy and dignity through various educational programs and initiatives, HOPE has served more than two million individuals since its founding in 1992. Through its partners and supporters it has directed more than \$1.5 billion in private capital to low-wealth communities. It maintains a growing army of 20,000 HOPE Corps volunteers, and currently serves more than 300 U.S. cities, as well as South Africa, Saudi Arabia, Morocco and the United Arab Emirates. At the core of HOPE's mission to eradicate poverty and empower people through financial literacy is a "silver rights" movement to ensure that free enterprise and capitalism work for the underserved.

The Hewlett-Packard Company or HP is headquartered in Palo Alto, California. It provides hardware, software and services to consumers, small- and medium-sized businesses (SMBs) and large enterprises, including customers in the government, health and education sectors. It creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. With the broadest technology portfolio spanning printing, personal systems, software, services and IT infrastructure, HP delivers solutions for customers' most complex challenges in every region of the world.